



# Four Dads™ on a mission.

Our story starts with two dads who grew up on potato chips and two dads who were raised eating seaweed at every meal. In 2011, the four of us thought: What if we could make a chip that's tasty and good for you at the same time?

We experimented in our own kitchens at first, but realized we needed help from real food experts. Dozens of versions—and lots of taste-testing with our families—later, we knew we had it: A chip that tastes great, is packed with vitamins and minerals, and has none of the bad stuff like GMOs, trans fats or artificial anything. In 2015, we introduced even more seaweed-y goodness, adding organic roasted Ocean's Halo Seaweed Snacks to our lineup.

And guess what? Because seaweed is farmed in the ocean, using only nature to make it grow, our snacks are a whole lot better for the planet than other snacks out there.

We're really proud of Ocean's Halo Seaweed Chips and Seaweed Snacks and we know that your families will love them as much as ours.

"When I was growing up, seaweed was on the dinner table every night. It's great to be creating the same healthy goodness for my own kids in a snack they love."

– **Mike Shim**

"I'm a native Texan who grew up eating tortilla chips dunked in queso. Who would've thought I'd like seaweed so much?"

– **Robert Mock**

"I've always been a snack addict: chips, pretzels, whatever - but man, after you eat that 20th nacho chip, you feel pretty gross. It means a lot to me and my family that our snacks taste great and are made with healthy ingredients that make you feel good."

– **Michael Buckley**

"I believe everyone deserves to enjoy life, so we're working to create things that make life a little better—and healthier."

– **Shin Rhee**

# It takes an ocean to raise a great snack.



Seaweed farms require no fresh water, no deforestation, and no fertilizer.



A seaweed farm roughly the size of Washington state could provide enough protein for the entire world population.



Today, oceans account for over 70% of the earth's surface, but only contribute 2% of our food. We're ready to change that!

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## How we're helping turn the tide

We're proud to donate two percent of our profits to organizations that are fighting for the health of our oceans so that the next generation—and the next and the next—can enjoy the bounty and beauty they have to offer.